

# 2019 Annual HR Leadership Conference

# THRive

*Transforming Human Resources Into Valued Experts*

*Your business is cordially invited to join SHRM STL on October 18, 2019 at the largest local annual networking event for St. Louis HR leaders.*

This fall, SHRM of Greater St. Louis will welcome hundreds of HR professionals to Ameristar Casino Hotel Resort & Spa for our seventh Annual Leadership Conference. Year after year, this conference is a premier educational and networking opportunity for HR professionals, and the largest annual gathering of HR leaders in the region.

*We are committed to making this year's conference the best yet.*

Here are some highlights for the 2019 conference:

- We have booked Johnny C. Taylor, Jr., CEO of SHRM, as our Keynote Speaker
- Over 500 attendees expected
- We are recruiting a diverse group of engaging HR thought leaders to speak

*HR Business Partners, like you, are invited to help us lead this conference as sponsors. This event is a premier opportunity for you to connect with HR professionals. Here's how we're doing that:*

- As in past years, we will offer **booths** to sponsors so they can join us at the event and form one-on-one connections with attendees - connections that can lead to business for you!
- We will **promote** our sponsors - early and often - to thousands of professionals who subscribe to our newsletter. We will also talk about you on our social media accounts and website.
- We are using a conference app to **foster engagement** with sponsors before and after the conference. Sponsors will be prominently advertised on our conference app and website.
- We will create **incentives and prizes** to encourage our conference attendees to **personally introduce themselves to all business partners** who attend the conference.



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# Conference Sponsorship Packages

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## Platinum Sponsor | *this is an exclusive opportunity - only one available*

\$5,000 | *early bird price before 5/20/19 - \$4,500*

- Before the Keynote Speaker begins his presentation, we will invite you to the stage to talk about your business for two minutes to all 500 attendees
- Then, you will get to introduce our Keynote Speaker, SHRM CEO Johnny Taylor
- Organization logo on bag provided to all conference attendees
- Premium booth placement at the conference
- Your company logo will be prominently displayed on pre-conference materials
- We will provide you with the names and contact information for all conference attendees who consent to sharing that information
- In 2020, your company will be invited to lead an episode of our webinar series
- Your company logo on place cards on food serving tables during breakfast and lunch
- Full-page ad in the conference program
- Recognition on the conference website and conference app
- Two non-member conference registrations (member registrations are complimentary)\*

## Gold Sponsor | *only four available*

\$3,500 | *early bird price before 5/20/19 - \$3,000*

- Each Gold Sponsor will be "assigned" to one of our break-out session rooms. Gold Sponsors will be invited to give a two-minute talk about your company at the commencement of each session, and you may introduce the speaker.
- Logo on room signage and other pre-conference materials and the website
- We will provide you with the names and contact information for all conference attendees who consent to sharing that information
- Premium booth placement at the conference
- Company logo in pre-conference materials
- In 2020, your company will be invited to lead an episode of our webinar series
- Half-page ad in conference program
- Recognition on the conference website and conference app
- Two non-member conference registrations (member registrations are complimentary)\*

## Silver Sponsor | *our most popular sponsorship - it will sell out!*

\$850 for SHRM St. Louis Chapter Members | *early bird price before 5/20/19 - \$750*

\$1,250 for Non-Chapter Members | *early bird price before 5/20/19 - \$1,000*

- Booth at the annual conference
- Your company name will be listed as a sponsor in pre-conference materials, on the conference website and conference app
- Two non-member conference registrations (member registrations are complimentary)\*

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## Non-Booth Sponsorship Opportunities

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**Conference Bag Insert** | Insert a one-page sheet about your company, or giveaway item in conference attendee bags provided to all registrants ..... \$200

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\*Additional non-members may register for \$250.



# Conference Sponsorship Agreement

**Please complete and fax, mail or email to:**

SHRM of Greater St. Louis  
2650 S. Hanley Rd., Ste. 100  
St. Louis, MO 63144  
Phone: (314) 892-7994  
Fax: (314) 845-1891  
[shrmstl@qabs.com](mailto:shrmstl@qabs.com)  
[www.shrmstl.org](http://www.shrmstl.org)

**Sponsorship Packages**  
**Platinum Sponsor - SOLD**

**Gold Sponsor - SOLD**

**Silver Sponsor - SOLD**

**Non-Booth Sponsor Opportunities**

- \$200 Conference Bag Insert

**Please Type or Print Clearly**

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Contact

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Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
Phone & Fax

\_\_\_\_\_  
Email

\_\_\_\_\_  
Website

**Method of Payment**

- Check Enclosed (made payable to SHRM St. Louis)
- MasterCard  Visa  Discover  AmEx

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Credit Card Number

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Expiration Date

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Billing Zip Code

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Amount to Charge

\_\_\_\_\_  
Signature

**Scheduling and Terms of Sponsorships**

Rates are based on pre-payment and payment must accompany commitment form when submitted. Payment is accepted by check to "SHRM of Greater St. Louis" or by credit card. SHRM St. Louis reserves the right to refuse sponsorships. By submitting this order, the above named company/organization authorizes SHRM St. Louis to reserve the sponsorship, and agrees to pay the price indicated and submit the copy in the requested format and schedule.