



Going the Distance  
in 2018



# **2018 Conference Sponsorship & Advertising Opportunities**



The mission of SHRM St. Louis is to foster the professional development of our membership, to be a forum for the exchange of ideas, and to provide for the creative leadership and effective management of people, in order to add value to the organizations they represent and the community at large.

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### **Become a part of the SHRM of Greater St. Louis**

You are an integral part to SHRM St. Louis' success! We are very appreciative of the support we receive from our Business Partners. We have several opportunities available to enable you to reach St. Louis' premier Human Resource professionals. This mutually beneficial relationship will provide your company with significant visibility and opportunities to connect with SHRM St. Louis members and prospects.

SHRM of Greater St. Louis is pleased to present a day of education and networking to HR leaders from across the St. Louis area. The 2018 Annual Conference will be held **Friday, October 12, 2018** at **Ameristar Casino Resort Spa**. This is the region's premier HR Leadership Conference and Business Partner Expo attracting over 500 HR professionals.

### **Membership Opportunities**

One of our goals is to provide networking opportunities for HR professionals. The Business Partner members help support this goal by offering availability of services/products, acting as an objective resource, and contributing financial support for programming.

Most people prefer to do business with people they know. The key to success for an SHRM St. Louis Business Partner is making an effort to develop long-term relationships with members and other Business Partners. Visit [www.hrmastl.org](http://www.hrmastl.org) to learn more!

**“Most HR professionals prefer to do business with people they know and trust.”**

# Conference Sponsorship Packages

**Platinum Sponsor** (only 1 opportunity available)

**\$5,000**

**Platinum Sponsor receives:**

- Opportunity to introduce Keynote Speaker
- Logo and verbal recognition during Keynote Session, including opportunity for two minute introduction to your company
- Organization logo on bags provided to conference attendees
- Premium Booth Placement
- Opportunity to have two (2) emails sent to all conference registrants, one before the conference and one after (*email content to be approved and sent by SHRM St. Louis*)
- Recognition on place cards on food serving tables during breakfast & lunch
- Full-page ad in conference program
- Ad in SHRM St. Louis pre-conference newsletter
- Year-long recognition on conference website page

**Gold Sponsor** (only 4 opportunities available) **SOLD**

**\$3,000**

**Break-Out Session Room**

- Logo and verbal recognition at selected sessions, including opportunity for two minute introduction to your company at the commencement of each session
- Logo recognition on room signage

**All Gold Sponsors receive:**

- Premium Booth Placement
- Opportunity to have one email sent to all conference registrants before the conference (*email content to be approved and sent by SHRM St. Louis*)
- Half-page ad in conference program
- Logo in SHRM St. Louis pre-conference newsletter
- Year-long recognition on conference website page

## Silver Sponsor

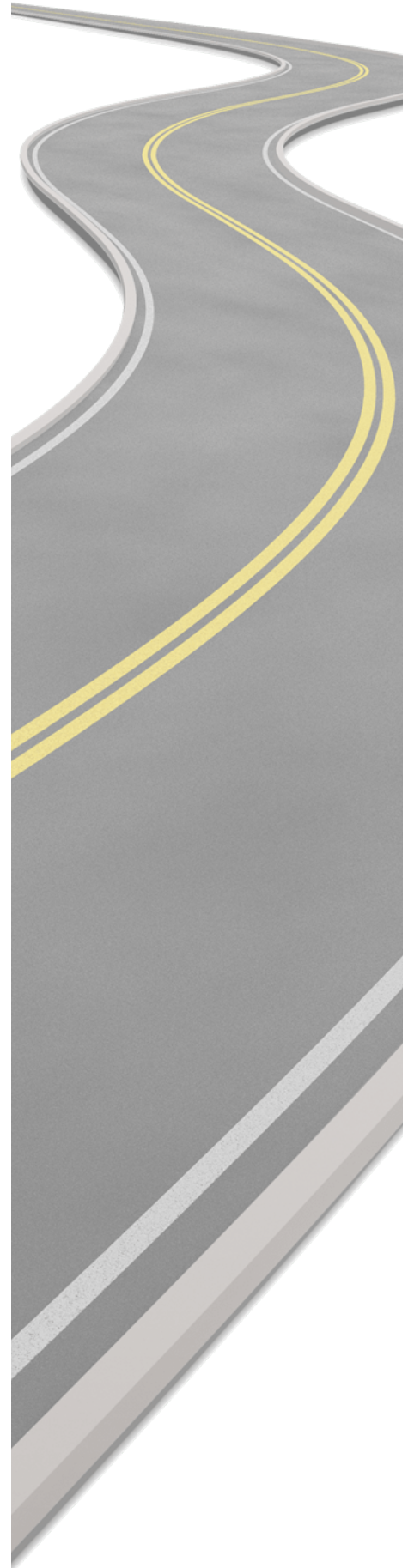
Booth at Annual Conference

- \$750 for SHRM St. Louis Members
- \$1,000 for Non Chapter Members

### All Conference Sponsorship Packages Include:

- Exhibit booth at Annual Conference Business Partner Expo
- Full-day exposure to attendees
- One non-member conference registration (member registrations are complimentary)
- Listing in conference program with logo
- Receive copy of conference attendee list (*name and company only*)

Additional attendees from your organization may be registered for the conference at a rate of \$250/person.





# Additional Sponsorship Opportunities

## Conference Bag Insert

**\$200**

Insert a piece of product literature, product CD or giveaway item into conference attendee bags. Bags are given to all conference registrants.

## Conference Bag Insert + Program Book Ad

**\$300**

Insert a piece of product literature, product CD or giveaway item into conference attendee bags (bags are given to all conference registrants), and place a half page ad in the conference program book (ad dimensions are 5.5" wide by 4.25" high). The program book will be printed in black and white.

## Program Book Ad

Place an ad in the conference program book. The program book will be printed in black and white.

- \$100 for Half Page Ad (*dimensions are 5.5" wide by 4.25" high*)
- \$200 for Full Page Ad (*dimensions are 5.5" wide by 8.5" high*)





# Conference Sponsorship Agreement

Please Type or Print Clearly

Contact \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Phone & Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

**Method of Payment**

- Check Enclosed (made payable to HRMA St. Louis)
- MasterCard  Visa  Discover  AmEx

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Amount to Charge \_\_\_\_\_

Signature \_\_\_\_\_

**Sponsorship Packages**

**Platinum Sponsor**

- \$5,000

**Gold Sponsors SOLD**

- \$3,000

**Silver Sponsor**

- \$750 - SHRM St. Louis Members
- \$1,000 - Non Chapter Members

**Additional Sponsorship Opportunities**

**Conference Bag Insert**

- \$200 - Insert Only
- \$300 - Insert + Program Book Ad

**Program Book Ad**

- \$100 - Half Page Ad
- \$200 - Full Page Ad

**Please complete and fax, mail or email to:**  
 HRMA of Greater St. Louis  
 2650 S. Hanley Rd., Ste. 100, St. Louis, MO 63144  
 Phone: (314) 892-7994 | Fax: (314) 845-1891  
[hrma@hrmastl.org](mailto:hrma@hrmastl.org) | [www.hrmastl.org](http://www.hrmastl.org)

